



HINDUJA HOUSING FINANCE

HINDUJA HOUSING FINANCE LIMITED

Corporate Office: No. 167-169, 2nd Floor, Anna Salai, Saidapet, Chennai-600015,
and

Branch office: Hinduja Housing Finance Limited-2nd Floor, 212B & 212C. Plot No-
TC/G-2/2 & TC/G-5/5, Cyber Heights, Vibhuti Khand, Gomti Nagar, Lucknow, U.P-
226010.

Contact details: ZRM: 9838202386 | RLM: 9918201885 | RRM: 9453043399
|ADM:7275727555

Email: Auction@hindujahousingfinance.com

NOTICE OF SALE THROUGH PRIVATE TREATY

**SALE OF IMMOVABLE ASSETS MORTGAGED TO HHFL UNDER THE SARFAESI
ACT, 2002 READ WITH PROVISIO TO RULE 8(8) AND 9(1).**

The undersigned, as Authorized Officer of HHFL, has taken possession of the schedule property under Section 14(1) of the SARFAESI Act. Public at large is hereby informed that the secured property described in the Schedule is available for sale through **Private Treaty/Public E-Auction**, on terms agreeable to HHFL, for realization of its dues on an **"AS IS WHERE IS", "AS IS WHAT IS"** and **"WHATEVER THERE IS"** basis.

Standard Terms & Conditions

1. Sale will be conducted strictly on **"AS IS WHERE IS", "AS IS WHAT IS"** and **"WHATEVER THERE IS"** basis.
2. Purchaser must deposit 10% of the offered amount along with the application and KYC documents. This will be adjusted against the 25% deposit required upon acceptance. No interest shall be payable on the EMD.
3. On acceptance of the offer by HHFL, purchaser must deposit 25% of the sale consideration (inclusive of the initial 10%) by the next working day.
4. Balance 75% of the sale consideration must be paid within 15 days of confirmation of sale.
5. Failure to remit amounts within stipulated timelines will result in automatic forfeiture of all deposits made, including the initial 10% and the property may be resold without further notice.

HINDUJA HOUSING FINANCE LIMITED

212 B & 212 C, Cyber Heights Building, 2nd Floor, TC/G-2/2 & TC/G-5/5, Vibhuti Khand,
Gomti Nagar, Lucknow - 226010

www.hindujahousingfinance.com



HINDUJA HOUSING FINANCE

6. If HHFL does not accept the offer, the initial 10% deposit will be refunded without interest.
7. For bids exceeding RS. 50,00,000/- the successful purchaser must remit 1% TDS under Section 194-IA of the Income Tax Act.
8. The property is sold with all existing and future encumbrances, whether known or unknown to HHFL. HHFL shall not be responsible for any third-party claims, rights, or statutory dues.
9. Purchaser must conduct independent due diligence on all aspects of the property. No claims will be entertained later.
10. HHFL reserves the right to reject any offer or cancel the auction without assigning reasons.
11. Auction/bidding shall only be through "online electronic mode" through the website www.bankeauctions.com Or Auction provided by the service provider M/s C1 India Pvt. Ltd.,
12. The bidders may participate from their place of choice through online portal. Secured Creditor/service provider shall not be held responsible for the any internet connectivity issue
13. For any details on e-auction prospective bidders may contact the Service Provider M/s C1 India Pvt. Ltd., having its corporate office at Plot No. 68, 3rd Floor, Sector - 44, Gurgaon, Haryana-122003 (Contact Person Mr. Mithalesh Kumar, Mobile No. 7080804466, Email: Mithalesh.kumar@c1india.com, Email: tn@c1india.com, Prabhakaran.Malaichamy@c1india.com & Support (Helpline) Mobile No. +91-7291981124/25/26, Support Email – Support@bankeauction.com.
14. For participating in the e-auction sale, the intending bidders should register their name at <https://www.bankeauctions.com> well in advance and shall get the user ID and password. Intending bidders are advised to change only the password immediately upon receiving it from the service provider.
15. For participating in e-auction, intending bidders have to deposit a refundable Earnest Money Deposit (EMD) i.e. 10% OF RESERVE PRICE (as mentioned above) shall be payable by interested bidders through Demand Draft/NEFT/RTGS in favour of "Hinduja Housing Finance Limited".

HINDUJA HOUSING FINANCE LIMITED

212 B & 212 C, Cyber Heights Building, 2nd Floor, TC/G-2/2 & TC/G-5/5, Vibhuti Khand,
Gomti Nagar, Lucknow - 226010

www.hindujahousingfinance.com

Registered Office: No: 27-A, Developed Industrial Estate, Guindy, Chennai - 600 032. | Email: compliance@hindujahousingfinance.com | CIN: U65922TN2015PLC100093



HINDUJA HOUSING FINANCE

16. Interested parties may contact the Authorized Officer for details and submit Offer, EMD along with KYC documents on or before 12.11.2026 at 5.00 p.m.
17. Successful auction Purchaser shall bear all stamp duty, registration fees, taxes and other statutory expenses related to the mortgaged property.
18. The Borrowers'/Mortgagors' right of redemption under Section 13(8) of the SARFAESI Act stands extinguished upon the date of publication of this notice as per the latest judicial mandates.
19. Sale shall be conducted in accordance with the provisions of the SARFAESI Act and Rules.

SCHEDULE	
Description of the Property (Secured Asset): (FLAT NO. 102 CONSTRUCTED ON HOUSE NO-485/291 1ST FLOOR CALIGANJ WARD KADAM RASOOL MACHLI MANDI LUCKNOW UTTAR PRADESH. AREA ADMEASURING 850 SQ FT.) North by FLAT NO. 101: South by STAIRS: East by COMMON PASSAGE: West by HOUSE OF MUSAROF	Outstanding amount: Rs. 3039117/- (Rupees Thirty Lac Thlrty Nine Thousand One hundred Seventeen only) as on 22.10.2026 Reserve Price: Rs. 12,50,000/- (Rupees Twelve Lac Fifty Thousand Only) EMD: Rs. 1,25,000/-
LOAN NO: (UP/LKW/LKNW/A000001073) Borrowers Name: 1. MR. SAGEER SAGEER (BORROWER) MOHALLA KAJI TOLA TAMBAOR KHAS SITAPUR UP METRO LUCKNOW UTTAR PRADESH INDIA-261208 2. MRS. ALIYA KHATOON (CO-BORROWER) W/O SAGEER R/O MOHALLA KAJI TOLA TAMBAOR KHAS SITAPUR UP METRO LUCKNOW UTTAR PRADESH INDIA-261208	EMD Deposition Last Date: 12.11.2026 till 1700 hrs. Date/Time of E-Auction: 13.11.2026, 1100hrs-1300 hrs. Bid Increase Amount: Rs. 10,000/-

Place: Lucknow

Date: 22.10.2026



HINDUJA HOUSING FINANCE LIMITED

HINDUJA HOUSING FINANCE LIMITED

212 B & 212 C, Cyber Heights Building, 2nd Floor, TC/G-2/2 & TC/G-5/5, Vibhuti Khand,
Gomti Nagar, Lucknow - 226010

www.hindujahousingfinance.com

Registered Office: No. 27-A, Developed Industrial Estate, Guindy, Chennai - 600 032. | Email: compliance@hindujahousingfinance.com | CIN: U65922TN2015PLC100093

Indira Nagar SO (226016) Counter No.6
SP-D EU123911382IN IVR:6985123911382
23-10-2026 10:38:07, 25gms (Phy.),
To: AJYA KHATOON, SITAPUR
Tambour SO, UTTAR PRADE - 261208
From: HINDUJA HOUSING-226010
(Base: 47.00)

भारतीय डाक
एक सेवा-जन सेवा

Indira Nagar SO (226016) Counter No.6
SP-D EU123911538IN IVR:6985123911538
23-10-2026 10:38:07, 25gms (Phy.),
To: SAGEER SAGEER, SITAPUR
Tambour SO, UTTAR PRADE - 261208
From: HINDUJA HOUSING-226010
(Base: 47.00)

भारतीय डाक
एक सेवा-जन सेवा

Booking Ref. ID: 3166204023102656350
GSTIN: 09AAAGCD300C1ZF, Article Count: 2
Total Base Tariff: 94
Total CGST: 8 Total SGST: 8

Net Amount: 110, 23-10-2026 10:38:07
Track @ www.indiapost.gov.in

भारतीय डाक
एक सेवा-जन सेवा